I claim:

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- 1. A method for preparing a stable, retroviral packaging cell line for generation of human serum-resistant retroviral vector particles (RVP) which comprises
- (a) introducing one or more packaging vectors into a non-primate mammalian cell line, wherein said cell line exhibits substantially no hybridization to a Moloney-MLV retrovirus probe under stringent washing conditions and is capable of producing human-serum-resistant RVP and wherein said vectors, either singly or collectively, express a cellular targeting protein and retroviral gag and pol genes in amounts sufficient to package said RVP; and
 - (b) recovering said packaging cell line.
- 2. The method of Claim 1, wherein said cell line is the Mpf cell line designated by ATCC accession number 1656-CRL.
- 3. The method of Claim 1, wherein said cell line is α -galactosyl positive.
 - 4. The method of Claim 1 or 2, wherein said cellular targeting protein is an amphotropic retroviral env protein, a xenotropic retroviral env protein, a polytropic retroviral env protein, a JSRV env protein, vesicular stomatitis virus G protein or transferrin.
 - 5. A packaging cell line produced by the method of of Claim 1 or 2.
 - 6. A method for preparing a stable, retroviral producer cells capable of producing human serum-resistant retroviral vector particles (RVP) which comprises
 - (a) introducing a retrovirus vector into the packaging cell line of Claim 1, wherein said retrovirus vector is capable of being packaged into an RVP and comprises a heterologous gene capable of expression in a human; and

- (b) recovering said producer cells.
- 7. The method of Claim 6, wherein said cells are Mpf cells designated by ATCC accession number 1656-CRL.
- 8. The method of Claim 6, wherein said cells are α -galactosyl positive.
- 9. The method of Claim 6, wherein said cellular targeting protein is an amphotropic retroviral env protein, a xenotropic retroviral env protein, a polytropic retroviral env protein, a JSRV env protein, vesicular stomatitis virus G protein or transferrin.
- 10. Producer cells prepared by the method of Claim 6 or 7.
- 11. A method for preparing human serum-resistant retroviral vector particles (RVP) which comprises:
- (a) introducing a retrovirus vector into the packaging cell line of Claim 1, wherein said retrovirus vector is capable of being packaged into an RVP and comprises a heterologous gene capable of expression in a human;
- (b) culturing said cell line for a time and under conditions sufficient to produce said RVP; and
 - (c) recovering said RVP.

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- 12. The method of Claim 11, wherein said cell line is the Mpf cell line designated by ATCC accession number 1656-CRL.
- 13. The method of Claim 11, wherein said cell line is α -galactosyl positive.
- 14. The method of Claim 11 or 12, wherein said cellular targeting protein is an amphotropic retroviral env protein, a xenotropic retroviral env protein, a polytropic retroviral env protein, a JSRV env protein, vesicular stomatitis virus G protein or transferrin.
- 15. The method of Claim 12 wherein said cell line produces RVP having a supernatant titer on mink cell line Mv-1-Lu of at least about 10⁴ to about 10⁸ colony forming units per milliliter.

- 16. A method for preparing human serum-resistant retroviral vector particles (RVP) which comprises:
- (a) culturing the producer cells of Claim 6 for a time and under conditions sufficient to produce said RVP; and
 - (c) recovering said RVP.

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- 17. The method of Claim 16, wherein said cells are α -galactosyl positive.
- 18. The method of Claim 16, wherein said cellular targeting protein is an amphotropic retroviral env protein, a xenotropic retroviral env protein, a polytropic retroviral env protein, a JSRV env protein, vesicular stomatitis virus G protein or transferrin.
 - 19. The method of Claim 16 wherein said cell line produces RVP having a supernatant titer on mink cell line Mv-1-Lu of at least about 10⁴ to about 10⁸ colony forming units per milliliter.
 - 20. Retroviral vector particles produced by the methods of any one of Claims 11, 12, 16 or 41.
 - 21. Retroviral vector particles prepared from the producer cells of Claim 10.
 - 22. A method for transducing a cell with a retroviral vector in the presence of a body fluid which comprises administering the retroviral vector particles (RVP) of Claim 20 to said cell.
 - 23. The method of Claim 22, wherein said RVP is administered to said cell ex vivo or in vivo.
 - 24. The method of Claim 23, wherein said RVP is administered *in vivo* by aerosol, transmucosal, oral, intravenous, intraperitoneal, intramuscular, transdermal, intradermal, subdermal, transmucosal or intrathecal delivery.
 - 25. A method of gene therapy which comprises delivering a therapeutic molecule encoded on a retrovirus vector to a human cell via retroviral vector particles (RVP) of Claim 20.

- 26. The method of Claim 25 wherein said therapeutic molecule is a hormone, a growth factor, an enzyme, a lymphokine, a cytokine, a receptor, an angiogenic factor, or an anti-angiogenesis factor.
- 27. The method of Claim 25, wherein said RVP is administered to said cell ex vivo or in vivo.

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- 28. The method of Claim 27, wherein said RVP is administered in vivo by aerosol, transmucosal, oral, intravenous, intraperitoneal, intramuscular, transdermal, intradermal, subdermal, transmucosal or intrathecal delivery.
- 29. A method for transducing a cell with a retroviral vector in the presence of a body fluid which comprises administering the retroviral vector particles (RVP) of Claim 21 to said cell.
- 30. The method of Claim 29, wherein said RVP is administered to said cell ex vivo or in vivo.
- 31. The method of Claim 30, wherein said RVP is administered in vivo by aerosol, transmucosal, oral, intravenous, intraperitoneal, intramuscular, transdermal, intradermal, subdermal, transmucosal or intrathecal delivery.
- 32. A method of gene therapy which comprises delivering a therapeutic molecule encoded on a retrovirus vector to a human cell via retroviral vector particles of Claim 21.
- 33. The method of Claim 32 wherein said therapeutic molecule is a hormone, a growth factor, an enzyme, a lymphokine, a cytokine, a receptor, an angiogenic factor, or an anti-angiogenesis factor.
- 34. The method of Claim 32, wherein said RVP is administered to said cell ex vivo or in vivo.
- 35. The method of Claim 34, wherein said RVP is administered in vivo by aerosol, transmucosal, oral, intravenous, intraperitoneal, intramuscular, transdermal,

intradermal, subdermal, transmucosal or intrathecal delivery.

- 36. A method for transferring a heterologous gene into a human cell which comprises contacting said human cell with the producer cells of Claim 10 under conditions such that said producer cells release RVP containing a retrovirus vector encoding said heterologous gene and thereby introducing said gene into said human cell.
- 37. The method of Claim 36, wherein said producer cells are implanted in a human.
- 38. The method of Claim 37, wherein said producer cells are implanted in a human brain.
- 39. A pharmaceutical composition comprising the RVP of Claim 20 and a pharmaceutically acceptable carrier.
- 40. A pharmaceutical composition comprising the RVP of Claim 21 and a pharmaceutically acceptable carrier.
- 41. The method of Claim 16, wherein said cells are Mpf cells designated by ATCC accession number 1656-CRL.

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